

Welcome!

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Dear Student Entrepreneur:

Congratulations on your decision to launch, or build upon, an entrepreneurship club at your institution.


Through my work as Executive Director of the [National Collegiate Inventors and Innovators Alliance \(NCIIA\)](#), I have come to appreciate the benefits of college and university entrepreneurship clubs. Such organizations, in their best form, are excellent launching pads for new technological ventures, as well as places where students can get to know entrepreneurial peers and mentors.

Through the NCIIA's work with students, we have learned of the need for easily accessible resources outside of the classroom. It can be tremendously helpful to a developing team to learn how peers, as well as top-notch entrepreneurs, have dealt with challenges they have encountered on the road to starting a new business. We hope that this guide will help to fill that need, through a series of practical suggestions of ways to start and maintain an entrepreneurship club.

Please let us know how you use this resource, and share your ideas of ways we can develop it to better suit your needs. We would love to include your challenges and success stories in future editions of this guide. Every personal entrepreneurship story can be a rich resource for the rest of us.

Enjoy the challenges that await you.

Sincerely,



Phil Weilerstein, Executive Director
National Collegiate Inventors and Innovators Alliance (NCIIA)

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